



- 1. Event recap and feedback - Boos & Brews, Harvest Fest, Scare on the Square**
- 2. WKU Homecoming – November 15**, parade returns to Fountain Square with concert and pep rally, moving stage to Park Row with it closing at 2pm and opening by 10pm, E. Main side of the square will have food trucks and White Squirrel tank truck, closing at 3pm and opening by 8am; parade from Cherry Hall down College St to the Square begins at 5:30pm; WKU Alumni staff still promoting Downtown businesses and working with Jordan Greene on Spirits and Speakeasies bar crawl after the pep rally, this new set up gets more people to Park Row and State St. businesses, will reduce some volume and review the playlist beforehand, WKU Alumni took every complaint and feedback from last year and has adjusted its plan accordingly to all details. WKU Alumni has featured over a dozen Downtown biz on its social media over the past week.
- 3. Downtown Duck Drop NEW event** – coming Monday, Nov 25 at The Fringe, 12pm; the first ever Better BGKY public fundraiser using Eventbrite. Public Works bucket truck will drop a load of Duncan Hines Days rubber ducks from its bucket mid-air onto the Fringe asphalt, where a tiny target is drawn. The duck landing nearest the target wins a \$100 Houchens gift card for a Thanksgiving meal and a Downtown goody basket for the holidays. The funds raised go straight to a Downtown event program budget so we can use them for other things. This event is a new partnership between City, Houchens, Stuff the Bus, D93, and BG City Schools to make it happen. The event is more PR than anything, as the drop will take just a couple minutes and be shown on FB and Insta live from the City and Downtown pages. Ducks are \$5 each and you can [forward this link](#) to anyone to buy here. Can anyone donate product or a small gift card to add to the prize? [Here's the FB event.](#)
- 4. Light Up BGKY week is December 2-8. Expect to see a lot more on social media for this. Downtown Lights Up is Friday, December 6, 5-8pm again.** Same footprint as last year, adding The Fringe. Window decorating contest will return and I'll have the updated voting link live from Black Friday to Downtown Lights Up night. Adding winter characters (Anna and Elsa, thanks to Candle Makers) with digital photo booth at Fountain Square Park. Working on potential vintage postcard scavenger hunt for Fountain Square too. Road closure time should be the same as last year, potentially closing 7<sup>th</sup> on the block between College and State to move a few food trucks there to reduce noise at the parks. Will have an updated event map to share with the group soon – *when I send these event maps, if you see anything wrong that needs to be edited, please tell me! I'll send to our graphic designer or do them myself at the last minute like I did for the Harvest Fest map the night before the fest.*
- 5. GM Foundation Grant update** – 10 traffic cabinet art pieces are installed, 4 left to go; wayfinding map and crosswalk art design will be done within the next 2 weeks; working with GM on a special event to “reveal” all to the public
- 6. The Fringe** – Library is managing, open for lunch on Mondays 11am-2pm because there are so limited Downtown dining choices for that time of day and week. Considering adding more. You can find direct booking info on the Library website.
- 7. Columbia TN Main Street and CVB site visit** - they received the same GM Foundation grant as we did. They have been following what we do for the past year and came on a Downtown site visit on Nov 8. They feel the same Nashville creep as we are, just in the south compared to us in the north.

November 6, NCS Community Room, 3pm  
Downtown Meet Up Agenda

- 8. Future Biz Leaders of America student chapter** from Pulaski, TN is took Downtown tour on Nov 4, I'll be taking the kids on a walking tour from 9-11am. If you saw a big crowd of kids, that's why! As of Nov 11, Warren East Middle School ESL kids have also requested a Dec 13 tour, Telia is working with International Community division to host.
- 9. Fruit of the Loom health fair** was Nov 6, Telia and BG Parks & Rec co-hosted a table showcasing opportunities.
- 10. Scheduling table space dates for Spring 2025 semester at WKU Downing Student Union** – collaborating with International Community and Parks divisions to showcase what students can get involved in Downtown and within our community. We don't want students just coming downtown for bars. We want them to attend our free events, shop, and dine downtown too. We hosted the WKU Dean of Students on a downtown site visit a couple weeks ago and she plans to have me speak to faculty and student groups about downtown opportunities and new projects.
- 11. BG Legends & Lore video series** – Telia recorded a 4-part video series for the BG Chamber that tells BG's history. She dives into a lot of Downtown stories, gossip and scandal. The videos will premiere over the course of the next 4 months with Chamber e-newsletters. [The 1<sup>st</sup> video premiered Nov 6, you can watch it here](#), and we'll be sharing all the YouTube links after each video goes public.
- 12. Other events to remember:**
  - November 15 – WKU Homecoming & Big Red's Roar on Fountain Square returns
  - November 21 – Light Up the Depot at the Historic RailPark
  - December 2-8 – Light Up BGKY RETURNS for year 2; window-decorating contest returns; [lightupbgky.org](http://lightupbgky.org)
  - December 6 – Christmas on College Street at City Hall, Downtown BGKY Lights Up, Mistletoe Market at SoKY Marketplace, Annie by BG OnStage at SKyPAC
  - December 7 – BG/WC Jaycees Christmas parade

Minutes reported by Telia Butler, Downtown Development Coordinator, City of Bowling Green.